VIRGINIA Society of Medical Assistants

**2 yr Strategic Plan**

**2017-2018**

**Goal I: Mentoring**

* Each past officer in the society adopt a member with potential mentor for a committee chair or officer position as they are serving in that particular position**.**
* Provide mentee with appropriate VSMA (Virginia Society of Medical Assistants) documents, copy with all correspondence relating to that position and provide feedback as to rational for activities.

**Goal II: Engage Member Educators**

* Seek educators in Virginia to speak on topics at the VSMA annual conference and seminar
* Have educators speak at state meetings.

**Goal III: Engage Student Members**

* Give student members the chance to participate/volunteer at a VSMA seminar at their respective schools.
* Students may assist in presenting educational topics

**Goal IV: Promote the CMA (AAMA) as the preferred credential**

* Encourage CMAs (AAMA) to promote the profession of medical assistanting and credential to employers.